

Agricultural & Processed Food Products Export Development Authority (Ministry of Commerce & Industry, Govt. of India)

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OPERATIONAL GUIDELINES FOR AVAILING

FINANCIAL ASSISTANCE UNDER AGRICULTURE AND PROCESSED FOODS EXPORT PROMOTION SCHEME OF APEDA

FOR THE MEDIUM TERM EXPENDITURE FRAMEWORK (2017-18 TO 2019-20)

1. ABOUT APEDA

The Agricultural and Processed food Products Export Development Authority (APEDA) was established by the Government of India under the Agricultural and Processed food Products Export Development Authority Act, 1985. The primary objective of APEDA is to undertake the development and promotion of export of following products, included in the First Schedule to the APEDA Act:

- i. Fruits, vegetables and their products,
- ii. Meat and meat products,
- iii. Poultry and poultry products,
- iv. Dairy products,
- v. Confectionary, biscuits and bakery products,
- vi. Honey, jaggery and sugar products,
- vii. Cocoa and its products, chocolates of all kinds,
- viii. Alcoholic and non-alcoholic beverages,
- ix. Cereals and Cereals products,
- x. Groundnuts, peanuts and walnuts,
- xi. Pickles, chutneys and papads,
- xii. Guar Gum
- xiii. Floriculture and floriculture products,
- xiv. Herbal and medicinal plants.

Following specific objectives have been laid down in Section 10(2) of the APEDA Act:

- i. the development of industries relating to the Scheduled products for export by way of providing financial assistance or otherwise for undertaking surveys and feasibility studies, participation in the equity capital through joint ventures and other reliefs and subsidy schemes;
- ii. the registration of persons as exporters of the Scheduled products on payment of such fees as may be prescribed;
- iii. the fixing of standards and specifications for the Scheduled products for the purposes of export;
- iv. the carrying out of inspection of meat and meat products in any slaughterhouse, processing, plant, storage premises, conveyances or other

places where such products are kept or handled for the purpose of ensuring the quality of such products;

- v. the improving of packaging of the Scheduled products;
- vi. the improving of the marketing of the Scheduled products outside India;
- vii. the promotion of export oriented production and development of the Scheduled products;
- viii. the collection of statistics from the owners of factories or establishments engaged in the production, processing, packaging, marketing or export of the Scheduled products or from such other persons as may be prescribed on any matter relating to the Scheduled products; and the publication of the statistics so collected, or of any portions thereof or extracts there from;
- ix. the training in various aspects of the industries connected with the Scheduled products;
- x. such other matters as may be prescribed.

In addition to the above, APEDA has also been entrusted with the task of registration and protection of the Intellectual Property rights in respect of 'Special Products' in India or Outside India. As present, the only 'Special Product', as listed in the Second Schedule to the APEDA Act, is Basmati Rice. After protracted efforts, APEDA was able to obtain GI registration for Basmati Rice in February 2016.

APEDA is also the Secretariat for National Programme for Organic Production, specifying the accreditation and certification programs for organic production. Organic certification programme covers all agricultural commodities including non-APEDA scheduled products. More than 10 lakh farmers are registered under the programme and the certification is a mandatory requirement for organic products exports.

2. SCHEME COMPONENTS

Value in Rs. Crore

S.No.	Component	2017-18	2018-19	2019-20	Total
Α	Scheme Component				
(a)	Export Infrastructure Development	30.00	79.00	83.00	192.00*
(b)	Quality Development	19.50	51.00	56.50	127.00
(C)	Market Development	30.00	44.00	46.00	120.00*
	Sub Total A	79.50	174.00	185.50	439.00

* For promotion of export of Organic products provisions have been made under Export Infrastructure Development and Market Development scheme components for the amount of Rs. 20 crore and Rs. 13 crore respectively.

I. Development of Export Infrastructure:

Development of an adequate infrastructure is critical for the growth of agro industries and export of agricultural products. The scheme covers fresh produce and processed food products. The emphasis is primarily on setting up of post harvest handling facilities so as to reduce losses caused due to spoilage and to ensure quality production of agro products. This Scheme component seeks to provide financial assistance to the exporters for setting up of infrastructure such as pack house facilities with packing/grading lines, precooling units with cold storages and refrigerated transportation etc., cable system for handling of crops like banana, pre-shipment treatment facilities such as irradiation, Vapour Heat Treatment (VHT), Hot Water Dip Treatment (HWDT) for compliance to Phyto Sanitary requirements of importing countries, processing facilities, etc. It also intends to support equipments and technologies of various types of screening sensors to detect external / internal quality of the produce as well.

Assistance is also available for the infrastructure for processing facilities (process food sector) for addressing missing gaps which may include equipments like x-ray, Screening, Sortex, filth / metal detector, sensors, vibrators or any new equipment or technology for food safety and quality requirements

II. Quality Development:

Compliance with Food Safety requirements of different countries is a continuous process which is paramount in international trade. Majority of the importing countries are demanding adherence to stringent Maximum Residue Levels (MRLs) prescribed by these countries. Some of the developed importing countries have set up MRLs at very low level for which high precision equipments are essentially required to be installed by the food testing labs and trade. Installation of quality management systems, laboratory testing equipments, held devices for capturing farm level peripheral coordinates for traceability systems and testing of samples etc. helps in achieving such prescribed standards for the purpose of export.

III. Market Development:

For evolving structured marketing strategies for export of food products, market intelligence for taking informed decisions, international exposure, skill development, capacity building and high quality packaging are some of the important aspects. These are implemented through Market Development component which involves participation in International trade fairs, exchange of trade delegations and organizing buyer seller meets etc. Good packaging is extremely important both in terms of quality of the product as well as its image. It is thus necessary to develop packaging standards for new products and upgrade the existing standards through IIP. This scheme component has helped in achieving market access in new markets and also to sustain our presence in the existing markets.

3.PATTERN OF ASSISTANCE:

3.1 Development of Export Infrastructure[#]

3.1.1Assistance is available for the establishment of post harvest infrastructure for fresh horticulture produce like integrated pack house, cable handling system for banana and

other similar requirements for other crops, purchase of insulated, reefer transport /mobile pre-cooling units etc:

Sub	o-Components	Scope	Pattern of Assistance
a.	Integrated Pack house*	Improve compliance of Phyto-Sanitary requirements.	Up to 40% of the total cost subject to a
b.	Purchase of insulated, reefer transport /mobile pre-cooling units	Cold Chain Strengthening	ceiling of Rs. 100 lakhs for each of the activities. ###
c.	Cable handling system for banana and other crops	Quality improvement of Banana and other crops.	
d.	Processing facilities for Horticulture crops**	Enhancing productivity, efficiency, and quality for value added products.	

Beneficiaries: APEDA Registered Exporters are eligible to apply.

The products covered under Tracenet traceability system for organic products are also eligible under the scheme.

* Facilities includes equipments for Collection, cleaning, washing, sorting/ grading, precooling, packing, cold storage, Hand held NIR instrument (on tree harvesting quality evaluation of Mango Fruits) Hot water dip treatment etc

** Equipments and technologies may include various types of screening sensors to detect external / internal quality of the produce, Vapor Heat Treatment (VHT), Irradiation, or any new equipment or technology for meeting the Phyto-sanitary requirements of importing countries.

3.1.2Assistance is available for Food Processing sector for purchase of insulated, reefer transport units, addressing missing gaps which may include facilities like x-ray, Screening equipments, Sortex, IQF, cooking/blanching line, filth / metal detector, sensors, vibrators or any new equipment or technology for food safety and quality requirements

Sub-Components	Scope	Pattern of Assistance
 a. Purchase of insulated, reefer transport /mobile pre-cooling units # 	Cold Chain Strengthening	Up to 40% of the total cost subject to a ceiling of Rs. 100 lakhs for each of the
b. Processing facilities for addressing missing gaps ##	Enhancing productivity/ efficiency or quality for value added products.	activities. ###

Bovine meat is not eligible for any assistance under the component 3.1

##Assistance for Sortex is not available for Rice and Pulses.

In general maximum assistance that can be availed under the component 3.1 Development of Export Infrastructure is Rs. 200 lakhs per beneficiary during 2017-18 to 2019-20.

Specific Requirements and Conditions:

The applicant shall ensure compliance of the following specific requirements relevant to the sub-components under Development of Export Infrastructure:

I. Integrated Pack house:

- a. The proposals for Pack houses / cold storages / pre-cooling shall minimally be based on National Council for Cold Chain Development (NCCD) cold chain technical standards as available at the link<u>http://nccd.gov.in/</u>. Further, the requirement of importing countries have to be complied with, as per directions from APEDA from time to time.
- b. The exporter shall be responsible to get the Pack house registered with APEDA under the Pack house recognition scheme within 6 months of completion of project.
- c. 75% of the assistance shall be released after submission of final claim documents complete in all respects as mentioned at point no. 7 of the document and fulfilling compliance of all the requirements.
- d. The balance 25% of the total eligible assistance shall be released after registration of the Pack House as per APEDA Pack House registration scheme.

II. Insulated / Reefer transport / Mobile pre-cooling units:

- a. The quotation should be on letter head of OEM or their authorized distributor/dealer of the equipment, duly signed or digitally signed with validity and other terms and conditions for the following:
 - Chassis with make and model
 - Container with make and model
 - Refrigeration system with make and model

III. Installation of Cable car System for Banana and other crops:

The cable car system shall cover not less than 20 hectare of plantation or crops.

IV. Processing Facilities:

- a. The unit must have the food processing line already established.
- b. The unit must be HACCP / ISO 22000 certified

V. Development of Organic Products

- a. Assistance is available for creation of capital assets; integrated pack house, purchase of insulated refrigerated transport vehicles / mobile pre-cooling unit, single or multiple products processing facilities, cold store / warehouses, carbon dioxide generators, fumigated stores and Silos etc. The products covered under Tracenet traceability system for organic products are eligible under the scheme.
- b. The assistance would be limited to the 40% of the total cost subject to the ceiling of Rs. 100 lakhs.

3.2 Quality Development

3.2.1 Implementation and certification of quality and Food Safety Management Systems, standardization, harmonization with international standards for adoption of global standards, hand held devices for capturing farm level peripheral coordinates for traceability systems

Beneficiaries: Exporters and other agencies, as per following detail:

Sub-Components	Scope	Pattern of Assistance
a. Implementation and Certification of quality and Food Safety Management Systems for all APEDA scheduled products.	Adherence to Food safety compliance.	up to 40% of the total cost subject to a ceiling of Rs. 4 lakh per beneficiary.
b. Standardization, Harmonization with International standards for adoption of International Standards.	Harmonization with International standards including payment of fee to International auditors / inspectors.	ThecomponentwouldbeimplementedbyAPEDA.
c. Procuring hand held devices including cost of software for capturing farm level peripheral coordinates for traceability systems.	Ensuring traceability of the products. Registered exporters of APEDA, Certification bodies accredited under National Program for Organic	Up to 40% of the cost of equipment subject to a ceiling of Rs. 4 lakh per beneficiary.

Production	,	
APEDA laboratories	cognized eligible	
under this co	0	

3.2.2 Strengthening of technical and managerial skills			
Beneficiaries: Exporters and other agencies, as per following detail:			
Sub-Components	Scope	Pattern of Assistance	
a. Training in India and abroad	Capacity building, development of stakeholder. APEDA Registered exporters, APEDA recognized laboratories; Certification bodies accredited under National Program for Organic Production (NPOP), State Agencies, etc. are eligible under this component.	Maximum of Rs. 1.50 lakhs per participant once in3 years (2017- 18 to 2019-20)	
 b. Seminars/ workshops/ outreach programs etc. organized/ sponsored/ assisted by APEDA. c. Preparation of manuals, brochures, guidelines etc., 	Stakeholders awareness Organizations such as recognized trade bodies, Chambers of Commerce, Government agencies etc. are eligible under this component. The component would be implemented by APEDA.	Maximum assistance up to Rs. 5 lakhs.	
wherever required.			

3.2.3 Assistance to National Referral Laboratory (NRL) and other govt. / public sector / institutions for residues monitoring of agrochemicals, pesticides, Aflatoxins, etc.

The component would be implemented by APEDA (applicable for all schedule products having good export potential)

Scope: Compliance of MRL etc as per the global standards by assisting National Referral Laboratories / govt. / public sector / institutions for concerned produce. Such institutes shall be responsible for the following:-

- **1.** Preparation of annual recommended list of pesticides and contaminants monitored for exports.
- **2.** To develop method of sampling and analysis to be followed by authorized laboratories and harmonized methods of sampling and analysis to be followed by authorized laboratories with internationally accepted methods.
- **3.** To organise sampling and analysis, training of laboratory personnel for each residue or groups of residues, conduct Proficiency Test (PT) programs to assess analytical competence of the laboratories and conduct surveillance visit to labs to

ascertain that the laboratories are following prescribed criteria.

4. To review annual analysis data, based on which planof action for the following year to be prepared.

3.2.4 Testing of water, soil, residues of pesticide, veterinary drugs, hormones, toxins, heavy metals contaminants, microbial count, etc. in agricultural produce / products where residue monitoring activity is implemented by APEDA. Beneficiaries: APEDA registered exporters			
Sub-Components	Scope	Pattern of Assistance	
Testing of water, soil, residues of agrochemicals/pesticide, veterinary drugs, hormones, toxins, heavy metals, microbial count etc. in agricultural produce /	Ensuring quality and food safety compliance (The assistance shall be provided up to three years	Up to 40% of the cost subject to a ceiling of Rs. 5000/- per sample.	
products where monitoring activity is implemented by APEDA	only)	The upper ceiling per beneficiary: Rs. 10 Lakhs during 3 years (2017-18 to 2019-20)	

Note: At present, monitoring of grapes, pomegranate, okra and other specified horticulture produce, peanut, basmati rice etc falls under the scope for specific market. Other products can be added by APEDA as per the requirements of importing countries.

3.2.5 Laboratory for export testing and in-house lab equipments.			
Beneficiaries: APEDA recognized I	Labs and Registered Exporters.		
Sub-Components	Scope	Pattern of Assistance	
Laboratory for export testing and in-house lab equipments:			
a. APEDA recognized Labs for up gradation.	Strengthening laboratory infrastructure for export certification.	Up to 40% of the cost subject to maximum of Rs. 75 lakhs	
 APEDA registered exporters for in-house lab equipments. 	Ensuring in-house quality.	Up to 40% of the total cost subject to maximum of Rs. 25 lakhs.	

3.2.6 Support for innovative ideas for infrastructure and quality improvement in agricultural and processed food sector

The component would be implemented by APEDA

Scope: APEDA shall identify areas where innovations would lead to better preservation, packaging, product development, value addition and accessing specific markets in the areas of agriculture and processed food exports. Similarly, innovations for linking primary producers, FPOs, SSHGs to global market would also be considered under this component. Identification of problems and their solutions must be a collaborative effort. Once the identified areas by APEDA are placed in public domain, suggestions would be invited from different institutions/ public/private entrepreneur, start ups, etc. for possible solutions in areas like use of Information and Communication Technology, quality enhancement, bringing innovations in supply chain and logistics, post-harvest management practices etc. The suggestions would be evaluated by an Inter- Ministerial team approved by the Department of Commerce. The team may coopt any technical person to help in evaluation of these suggestions. The Committee may shortlist 10 suggestions for possible support. After the short listing, the applicant would be required to develop the concept further to bring the nature of requirement for support. Such proposal would again be placed before the technical committee for approval. The implementation of this sub component is aimed at nurturing bright ideas pertaining to agricultural exports.

The outcome of the project would be linked to incubators of Invest India and other relevant concerned organizations.

The selected entity shall be assisted up to Rs. 25 lakh in normal circumstances. APEDA employees and their family members shall not be eligible for this subcomponent.

Pattern of assistance: The financial assistance would be disbursed to the selected entity after the selection of the innovative idea by the inter-ministerial Committee in two equal installments.

3.2.7 Introduction of new plant / seed / germplasm varieties for export oriented / varieties suitable for processing for identified produce for Grapes, Gherkins, Pineapple, White Onion, Groundnuts, Potato, Tomato, Onion etc.

Beneficiaries: APEDA registered exporters and Institutions of GOI / State Govt.

Scope: Introduction of planting material of new varieties is mandate of Ministry of Agriculture and their research institutions like ICAR. However in order to maintain competitive edge in the international market and to meet the requirements / tastes of international consumers, preferences of such markets need to be kept in mind. Therefore, APEDA proposes to provide assistance for such initiatives to institutions of Govt. of India/ exporters. The details of assistance are given under para no.V of Specific Requirements and Conditions.

Specific Requirements and Conditions:

The applicant shall ensure compliance of the following specific requirements relevant to the sub-components under Quality Development:

I Certification of quality and Food Safety Management Systems:

- a. Assistance for implementation and certification of Food Safety Management System such as HACCP, India HACCP, ISO-22000/FSSC-22000, BRC, ISO-14001, GAP, India GAP, GHP, India GHP, ISO-9001 etc., in house quality control lab equipments, etc. would be admissible to <u>manufacturer exporters only</u>.
- b. Eligible assistance for HACCP, ISO-22000/FSSC-22000, BRC, ISO-9001 etc. shall be reimbursed to the exporters in two phases (50% on submission of claim and 50% on completion of first periodic surveillance).
- c. The certification should be from APEDA recognized agencies.
- d. The detailed component wise fee structure from Implementation and Certification agency must be provided as per **Annexure 2.**The details would be hosted on the website of APEDA.
- e. Application shall be submitted for each of the above systems separately since assistance is applicable individually for each system.

II Training in India and abroad to be implemented by APEDA.

- a. Assistance shall be given only for APEDA related activities.
- b. Assistance shall be given for short term executive courses (up to 1 month) relevant to agro industry, quality, marketing and management offered by institutes illustrated in the **Annexure 8**. The cost of participation fee/ course fee shall only be considered.
- III Testing of water, soil, residues of agrochemicals/pesticide, veterinary drugs, hormones, toxins, heavy metals, microbial count etc. in agricultural produce / products where monitoring activity is implemented by APEDA.
 - a) In-principle approval (IPA) is not required for this component. However, the reimbursement is subject to availability of funds.
 - b) Assistance to exporters shall be available for sampling and analysis carried out by APEDA recognized laboratories.

- c) The application should be filed through Laboratory Testing software.
- d) The application should be accompanied by a Linkage sheet as placed at **Annexure 3**,self certified copy of bank statement showing debit entries of payment released to the laboratory(ies).
- e) Financial assistance will be computed on the basis of entries on the Laboratory Testing software geo-tagging of samples etc.

IV Laboratory for export testing and in-house lab equipments:

a. Indicative list of testing equipments is placed at Annexure 1.

- **b.** Assistance is applicable exclusively for lab scale testing equipment and not for in process quality control equipments, consumables, glassware, computers, general refrigerators, Air Conditioners or laboratory furniture and civil work etc.
- c. Laboratory recognition in accordance with the procedure laid down by APEDA available at the link <u>http://apeda.gov.in/apedawebsite/menupages/Recognition-</u> <u>schemes.htm</u>
- **d.** The assistance should exclude building, renovation and interiors etc.
- e. The laboratories assisted and recognized by APEDA shall provide rebate to APEDA registered exporters at least 10% on the testing charges fixed by APEDA
- VI. Introduction of new plant / seed / germplasm varieties for export oriented / varieties suitable for processing for identified produce for Grapes, Gherkins Pineapple, White Onion, Groundnuts, Potato, Tomato, Onion.
 - a) The applicant has to submit a detailed business plan to avail assistance under this scheme.
 - b) The financial assistance shall be limited to 60% of the cost of the imported plant material subject to a ceiling of Rs.10.00 lakhs per beneficiary/exporter. Cost of royalty etc., shall be borne by beneficiary / exporter.
 - c) The farm and subsequent area brought after grafting etc., has to be registered under the HortiNet/GrapeNet/Traceability system of APEDA and details of production and exported quantity has to be reported at the end of the season to APEDA.

- d) APEDA shall in no way responsible for selection of plant, terms and conditions of import, terms and conditions of royalty. These aspects have to be dealt by the applicant only.
- e) Applicant shall take approval of the Competent Authority in India, as the case may be for import of such planting material.
- f) The payment shall be released in three instalments: 60% of the cost on planting and registration of farm, 30% after one year of planting and balance 10% in the first year of the commencement of export.
- g) FPOs are also eligible under the scheme.
- h) In case, import is done by ICAR institutions/State Govt. Institutions. APEDA may extend financial assistance upto 100% of the cost of the imported plant material. The installments would be paid based on the business plan of institutions on mutually agreeable terms & condition. The cost of royalty in such cases will be paid by APEDA.

3.3 Market Development:

3.3.1 Development and dissemination of database, market intelligence:

The component would be implemented by APEDA.

Scope: to build a strong database for taking informed decisions about markets and products and dissemination of such information to various stakeholders.

APEDA will facilitate developmentofl online platform/ e-commerce platforms to enable direct linkages among producers / processors and exporters/export markets.

3.3.2 Participation in fairs / events / buyer-seller meets / reverse buyer seller meets, trade delegations, etc.:

The component would be implemented by APEDA.

Scope: to promote and enhance visibility of Indian products in the international market.

- i. Preference would be given to the exporters participating for the first time in a particular trade fair.
- ii. Exporters who have participated for three years will not be eligible for subsidized stand in APEDA pavilion for the same trade fair.
- iii. APEDA will conduct promotion of India organic brand in different trade events. APEDA will also undertake specific activities for promotion of India organic in identified target market

3.3.3 Assistance for Product development, R&D, Enhancement of Traceability, etc

The component would be implemented by APEDA.

Scope: Development of standards of packaging, Development of transport protocol (air/sea), development of products having Geographical Indication, tagging of animals, R&D etc.

3.3.4 Assistance for New Market / Product Development through conducting feasibility studies / assistance for trial shipment for fresh horticulture produce and Registration of Brand / IPR outside India

Beneficiaries: APEDA registered exporters, Central / state Govt. agencies, Trade chambers, Indian missions abroad etc.

	Sub-Components	Scope	Pattern of Assistance
a.	New Market / Product development through conducting feasibility studies.	Identification of potential product / market.	40% of the total cost subject to a ceiling of Rs. 10 lakhs per study
b.	Assistance for trial shipment for fresh horticulture produce	To explore new markets and test market the new products / packaging.	40% of the total cost subject to a ceiling of Rs. 5 lakhs per container / trip.
C.	Registration of Brand / IPR outside India	To elevate brand image in international market.	40% of the total cost subject to a ceiling of Rs. 20 lakhs per beneficiary / market.

Specific Requirements and Conditions:

The applicant shall ensure compliance of the following specific requirements relevant to the sub-components under Market Development:

I. New Market / Product development through conducting feasibility studies

- a. Quotation/proforma invoice on letterhead from reputed consultant clearly indicating the title of study, scope of work, cost, validity of quotation, payment terms etc. Point no.iii under **General requirements** may also be referred for submission of all relevant documents.
- b. The study proposed should not be a repetition of similar studies conducted in the past.
- c. Clear justification for conducting proposed study should be provided.
- II. Assistance for trial shipment for fresh horticulture produce

- a. Proposal should be sent to APEDA in advance for seeking in-principle approval.
- b. Assistance is available for exploring new markets and test market the new products / packaging in accordance with priorities set by APEDA from time to time.
- c. The trial shipment shall be governed by any protocol in place for the product / packaging / market as issued by APEDA.
- d. In case of prescribed protocol by APEDA, the activities from farm level (harvesting onwards) to port of dispatch will be done under the supervision of a Scientist from either ICAR or State Agriculture Universityetc, to be engaged by the applicant in consultation with APEDA.

III. Registration of Brand / IPR outside India

- a. Proposal should be sent to APEDA in advance for seeking inprinciple approval.
- b. Details of the product and brand/IPR in respect of which registration is sought
- c. The country in which registration is sought along with justification for such registration.
- d. Cost estimate / fees from the concerned overseas responsible agency for registration of the brand/IPR.
- e. Clearly indicate if the registration is for Trade Mark / IPR / GI.

4. General requirements and conditions

- *i.* The assistance under Financial Assistance Scheme of APEDA is available to registered exporters or other organizations such as Central/State agencies, FPO's etc. for APEDA Scheduled Products only except Assistance under component of Infrastructure for organic products.
- ii. Application should be accompanied with the following documents duly self certified. It should be submitted physically within 30 days from the date of online application otherwise, the application would be cancelled.
 - a. For purchase of new equipment, quotation/ proforma invoice/ bills should be obtained from minimum three Original Equipment Manufacturer (OEM) or their authorized distributor/ dealer of the equipment.

- b. In general the quotations shall be sought from minimum 3 suppliers. The applicant is free to place work order at any of the three bidders however, APEDA's assistance shall be computed on the lowest quoted rate.
- c. In case of feasibility study the quotation has to be sought from the reputed consulting firms having experience of 5 years in the relevant field.
- d. For Quality and Food Safety Management Systems, Assistance to the exporters shall be admissible on availing services of APEDA recognized agencies available on APEDA website at the link http://apeda.gov.in/apedawebsite/menupages/RecognizedOrganizations.htm
- e. Wherever civil work is involved assistance by APEDA shall be restricted only to Technical Civil Work required for the project (List of Non-Technical work is given in the **Annexure 7**). The cost estimate depicting Bill of Quantity, rate/unit and total amount duly certified by a Chartered Engineer or Civil Architect shall be submitted for civil work. The estimated cost and rate thereof should be within the Standard Schedule of Rate (for basic items only) as notified by Government of India and respective State Government Public Work Department.
- f. The financial assistance towards the civil work component of the project would be limited to a maximum of 25% of the total eligible financial assistance of that application.
- g. The quotations should clearly show the address, GSTN, TIN and PAN, product description with detailed specification, validity date and item wise cost/unitand total amount. Technical brochure/literature/Pamphlet depicting equipment details in case of infrastructure/laboratory equipment/any other assets etc with clear mention of the utility.
- h. Training program / schedule / calendar or prospectus of the institutions illustrated in the Annexure 8 shall be submitted along with the application.
- iii Only realistic projected exports for next three years should be mentioned year wise in quantity (MTs) and value (Rs lakh) which may be verified and reviewed by APEDA for considering future assistance.
- iv Financial assistance will not be considered if the exporter has availed assistance from APEDA and have not exported consecutively for 2 years after availing assistance. Subsequent applications will be considered based on export performance only. The exporter shall submit online quarterly export performance from the assisted unit, on APEDA website even if the export is nil.

- v The date of submission of online application along with all required supporting documents in APEDA shall be considered as date of receipt of application for grant of In Principle Approval. The placement of order / expenditure incurred prior to the date of submission of online application in APEDA shall disqualify for assistance.
- vi In-Principle Approval (IPA) of APEDA is required for all components of the scheme except for GAP certification and Lab testing charges as mentioned under sub-component 3.2.1 and 3.2.4 respectively.
- vii IPA shall be issued within six months from the date of receipt of application. Subsequent to issuance of IPA, amendments in the same can be considered on the request of the applicant but within the validity of IPA.
- viii In-Principle Approval (IPA) issued by APEDA will generally be valid for 6 months (1 year in case of Integrated Pack house / Cable handling system for Banana and other corps) or as mentioned in the IPA. The request for extension of IPA may be considered by APEDA only case to case basis on merits before expiry of the original IPA.
- ix APEDA reserves the right to get the projects appraised from an outside agency. In case the project is not found viable, the application shall not be considered. The grant of In-Principle Approval shall be based on eligible items and activities only and any expenditure on ineligible items or activity shall not be considered.
- x The decision of APEDA relating to admissibility of claim shall be final and mere filing of application shall not provide any right to claim financial assistance
- xi Any change in ownership/management of the company shall be the responsibility of the exporter to get the same incorporated in the RCMC.
- xii 10% per annum export growth shall be ensured by the beneficiary subsequent to availing assistance failing which next assistance shall not be extended including participation in the trade fair through APEDA. The Monthly Export Returns for next five years afteravailing financial assistance must be posted on APEDA website as a mandatory condition, even if the export is nil.
- xiii Reimbursement of eligible assistance from APEDA will be back ended, upon completion and submission of claim by applicant in accordance with terms and conditions of the In Principle Approval letter issued and subsequent physical verifications by APEDA.
- xiv It is the responsibility of the applicant to file final claim documents complete in all respects well before the expiry of the original or extended validity, if any, of the In-Principle Approval letter.

- xv If the applicant/beneficiary has more than one manufacturing unit at different locations, APEDA may consider assistance for each such separate unit. However, such units must be first incorporated in the IEC and APEDA RCMC.
- xvi Applications for financial assistance in NER and hilly regions shall be given priority.
- xvii Preference shall be given to Bank linked application for seeking assistance for creation of capital assets.
- Xviii Preference would be given to existing exporters who are already exporting products for which financial assistance is sought.
- xix Applicants who are not existing exporters or whose application is not bank linked, a bank guarantee @25% of the eligible financial assistance is to be submitted at the time of disbursement of the assistance. Bank guarantee would be released after making exports as envisaged in the terms and conditions of the scheme.
- xx The Budgetary allocation to APEDA is given by Department of Commerce. The actual allocation may vary from year to year. Disbursement of assistance is subject to actual budget allocation by the Government. Financial assistance is provided subject to availability of the funds in APEDA and grants by the Government.
- Financial assistance is provided subject to continuation of the scheme. There shall be no claim by the applicant in carrying forward the application for financial assistance beyond the medium term framework expenditure (2017-20). APEDA would not be having committed liability towards any application for financial assistance.
- xxii The applicant has to comply with requirement of Registration / license with FSSAI and any other regulatory authorities.

5. PROCEDURE FOR FILING OF APPLICATION AND DOCUMENT REQUIREMENTS

- i. A detailed proposal containing company profile, nature of the project, existing infrastructure, proposed infrastructure, benefit from the proposed facility in terms of capacity increase / quality up gradation, existing and proposed process flow chart, intended market viability etc. The cost of project should be duly supported by Quotations (for equipment), Bills of quantity (for civil work) etc.
- ii. It is mandatory for the applicant to file the application online for seeking financial assistance through the <u>Submit FAS Application</u> in the Schemes Menu given on APEDA website <u>www.apeda.gov.in</u>

- iii. After successful submission of the online application a Track no. shall be generated through the system. The applicant has to submit print out of the online application submitted and a copy of the electronic acknowledgement sheet bearing application Track No. along with the above mentioned relevant documents.
- iv. The date of submission of online application along with all required supporting documents in APEDA shall be considered as date of receipt of application for grant of In Principle Approval.

PROCEDURE FOR APPROVAL

- i. The proposals complete in all respect shall be processed by APEDA for grant of In-Principle Approval except in case of GAP certification and lab test analysis charges under sub components 3.2.1 and 3.2.4 respectively.
- ii. APEDA or the agency authorized by APEDA shall conduct physical verification of the applications related to creation of capital assets only and provide a report on the submitted application..
- iii. All applications for financial assistance shall be scrutinized by Technical Committee. The Chairman, APEDA is the authority for deciding the composition of each of the Committee members and also for deciding any other Committee/Technical Committee and its composition, whenever required.
- iv. The proposals for financial assistance upto Rs.1.00 crore shall be approved by Chairman, APEDA and proposal exceeding Rs.1.00 crore shall be placed before APEDA authority for approval.
- v. The Technical Committee meeting shall be conducted regularly whenever required(at least once in two months).
- vi. Subsequent to the approval of the competent authority, letter containing In-Principle Approval (IPA) shall be issued to the applicant. The Authority would be informed of all the IPAs issued during the intervening period of last meeting and current meeting.

6. SUBMISSION OF FINAL CLAIM DOCUMENTS

i. It is the responsibility of the beneficiary to file final claim documents complete in all respects well before the expiry of the original or extended validity, if any, of the In-Principle Approval letter. For financial assistance in certain sub components where IPA is not required, the final claim documents shall be submitted within a period of three months of the completion of the activity.

- ii. The applicant is required to submit the following documents as applicable for re-imbursement of financial assistance, from APEDA:
 - a. CA Certificate in prescribed format (**Annexure 5**). The CA firm should mention the registration no. issued by Institute of Chartered Accountants besides name, designation and membership no. of the CA signing the certificate.
 - b. Bank statement reflecting debit entries of payment released to vendors/ suppliers/ foreign suppliers and such entries must be highlighted.
 - c. For cash payments exporters/implementing agencies must follow the Government of India's provisions for such payment. Proper receipts from vendors/ suppliers/ agencies must be submitted. The limit of cash payment as per Income Tax Rules as applicable to be followed. (Rs. 10,000/-, at present).
 - d. Indemnity bond on Rs 100/- Non Judicial Stamp Papers as per proforma given in **Annexure 6** for capital assets/ equipments etc.
 - e. For capital / movable assets including civil construction etc., must be showing acknowledgement of APEDA's assistance (APEDA logo in actual colour and design along with words "Assisted by APEDA" shall be painted. It may be noted that stickers are not permitted.
 - f. Installation certificate from Chartered Engineer for capital assets.
 - g. For imported equipment relevant document shall be provided by the applicant.
 - h. Financial assistance for organic products shall be subject to submission of valid Scope Certificate for processing facility issued by an Accredited Certification Body under NPOP.
 - i. For laboratory equipment assistance, bio data of the technician shall be submitted.
 - j. Screen shot of laboratory showing entry of payment in accordance with bank statement on the Laboratory Testing software etc.
 - k. Audit surveillance format for quality management systems (Annexure 4)
 - For seminars/group activities, a statement related to the specific activity for which sanction is granted duly certified by Chartered Accountant / Utilization Certificate in case of Govt. agency.
 - m. For seminars/group activities, a detailed report must also be submitted along with photographs.
 - n. A copy of the feasibility study report wherever applicable shall be submitted.
 - o. A certificate from the concerned institute regarding completion of the training along with the fee paid for the training cost shall be submitted in APEDA after completion of the training for claiming financial assistance.
 - p. For claim under sub-component 3.2.4, the applicant shall submit a declaration stating that the testing was exclusively done for samples

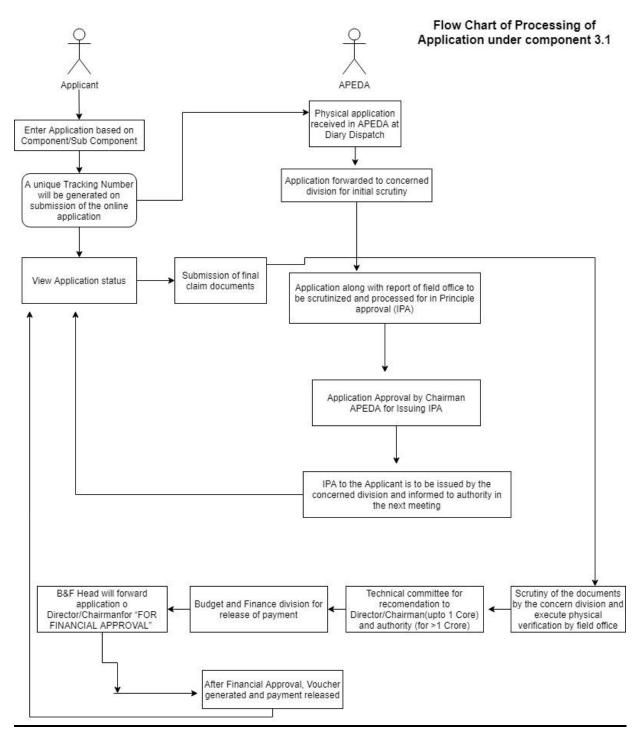
meant for export. A CA certificate for this shall be submitted along with claim.

iii Upon receipt of claim, APEDA or the agency authorized by APEDA shall conduct physical verification of the capital assets, wherever applicable before disbursement of assistance.

7. DISBURSEMENT OF FINANCIAL ASSISTANCE

- i. The documents submitted shall be scrutinized in APEDA.
- ii. In case of any discrepancy clarification / required documents shall be sought from the applicant.
- iii. The final claim documents complete in all respects, shall be processed for approval.
- iv. In case of individual exporter, Aadhaar number shall be provided by the beneficiary which is mandatory.
- v. The assistance amount shall be released online through NEFT / RTGS to the beneficiary, direct in their account as per detail submitted in the application.
- vi. As per Government approval, 5% processing fees is deducted from all financial assistance extended under various components and sub components of the Scheme.
- vii. Preference shall be given to Bank linked application for seeking assistance for creation of capital assets.

PROCESS FLOW CHART



8. ANNEXURES

Annexure 1

Indicative List of Equipments for Chemical and Microbiology Lab

Sr.	Details of laboratory Equipments	Target usage for sample preparation and
No.	LC-MS/MS	analysis
1.		Residues of antibiotics, drugs, organic
0		acids, vitamins
2.	GC-MS/MS	Residues of pesticides, volatile
2		compounds
3.	ICP-MS, ICP-OES, ICP-AES HR-GC	Heavy metal contents
4. 5.		Dioxins, PCP analysis
э.	HR-MS, CHN analyzer	Carbon foot printing, carbon, hydrogen,
6		nitrogen estimation
6.	UHPLC, HPLC-UV, RI, PDA, FLD,	Aflatoxin contents analysis
7	Kobra Cell, etc. GC-NPD, ECD, etc.	Destinidas residus analysis
7. 8.		Pesticides residue analysis
	Atomic Absorption Spectrometer	Heavy metals analysis DNA identification
9.	DNA Sequencer	
10.	RT PCR, PCR	GMO analysis
11.	Visco meter	Viscosity measurement
12.	FTIR	Proximate profiling
13.	Spectrophotometer	Proximate profiling
14.	UV Visible spectrometer	Proximate profiling
15.	Analytical weighing balances	Sample, CRM, chemical, weighing
16.	Conductivity meter	Conductivity measurement
17.	Centrifuge/high speed	Sample extraction and centrifuge
	centrifuge/refrigerated centrifuge	
18.	Wet & dry grinder, mill, desiccators, vortex, homogenizer	Sample preparation and homogenisation
19.	pH meter	pH level measurement
20.	Extraction, Heating mantles	Sample extraction and heating
21.	Distillation, Digestion unit, Microwave	Water & sample distillation and digestion
	Digestion	
22.	Polarimeter	Polarity measurement
23.	Binocular microscope/3D microscope	Microscopy counting and imaging
24.	Membrane filtration apparatus	Sample filtration
25.	TLC, Eliza reader and scanner	Rapid scanning method
26.	UV Cabinet	Sample extraction
27.	Water bath	Water bath
28.	Melting point apparatus	Heating
29.	Quartz Water Distillation	Water distillation
30.	Laminar Air Flow	Sample extraction
31.	Hot Air Oven	Heating and moisture analysis

32.	Muffle furnace	Sample preparation
33.	Auto clave (horizontal, vertical)	Sterilization of apparatus, glassware,
		media, disposable
34.	Fume hoods	Sample extraction
35.	Incubators	Sample incubation
36.	Stomacher	Sample preparation
37.	Moisture Meter/Digital moisture	Moisture level measurement
	meter	
38.	Magnetic Stirrers	Sample extraction
39.	Solid Phase Extractor	Sample extraction
40.	Burners	Aseptic work and other burning
41.	Refractometer/ Digital refractometer	TSS measurement
42.	Hunter Lab	Colour measurement
43.	Stability Chambers	Shelf life studies
44.	Deep freezer (Minus 20°C)/Lab scale	CRM storage
	Refrigerator	
45.	Automatic soxhlet apparatus	Fat extraction
46.	Kjeldahl apparatus	Protein estimation
47.	Electrophoresis	Protein identification
48.	Solvent extractor	Extraction of compounds from food samples
49.	Colony counter	Bacteria colonies counting
50.	Bio-safety cabinet	Sample extraction
51.	Thermometer/Digital thermometer	Temperature measurement
52.	Bomb Calorimeter	Measuring calorific value
53.	CO ₂ incubator	Sample incubation
54.	Rotary evaporator	Sample concentration
55.	Lab scale decorticator, husker,	Proximate analysis
	shaker, sieves, whiteness tester,	
	hand held moisture meter, calipers,	
	etc.	

Format of Fee Structure for HACCP/ISO and Food Safety Management System implementation to be obtained by exporters from APEDA recognized agencies

(I) Tentative fee structure to be provided to registered exporters of APEDA for HACCP, FSMS, ISO implementation (to be submitted by implementation agency alongwith application)

Cost in Rs.

(A) Establishing and assembling in-house team
Describing product
Identifying intended uses
Establishing flow diagram
Confirming flow diagram
Establishing GMPs, GHPs, and sanitations
Listing potential hazards, conducting hazard analysis and any measures to control
Determining Critical Control Points CCPs
Establishing critical limits for each CCP
Establishing corrective actions
Establishing verification procedures
Establishing documentation and record keeping
Preparation of SOPs

(B) Awareness/Training

(C) Tentative travel & hospitality expenses (not more than 25% of implementation cost)

(D) Taxes

TOTAL -----

DATE: SIGNATORY PLACE:

AUTHORISED

NAME & DESIGNATION

(II) Tentative fee structure to be provided to registered exporters of APEDA for HACCP, FSMS, ISO certification (to be submitted by certification agency alongwith application) Cost in Rs.

(A) Registration fee
Audit fee
Accredited Certification fee
(B)Tentative travel and hospitality expenses (not more than 25% of certification cost)

(C) Cost of periodic surveillance for 3 years with periodicity (D)Taxes

TOTAL-----

AUTHORISED

NAME & DESIGNATION

DATE: SIGNATORY PLACE:

Annexure 3

LINKAGE SHEET

Consolidated Statement of Firm registration no/Invoice Contains details of Payment/Phyto no./Container no. & Test Reports

S.	Farm	Invoi	Laboratory Payment Details						Phytosa	Con	
N O	Registr ation No.	ce No. & Date	Name of Labor atory (Regis tered Labor atory of APED A	Bill Amo unt	TDS Amo unt	Net Amo unt	Che que No. & Date	Labor atory Certifi cate/ Test Report no.	Test Rep ort Res ult	nitary certifica te no. & Date	tain er no.

Annexure 4

FORMAT OF UNDERTAKING FOR SURVEILLANCE

(To be submitted with reimbursement claim)

(Name of the exporter) (address of the unit) (products for which certification has been granted) shall undertake surveillance conforming to certification procedures for the full period of validity of the certificate as mentioned in the certificate or for three years. The periodicity of the surveillance would be as per the scope of the certification programme. We also agree to furnish the surveillance reports, non-conformities and compliances thereof on completion of the surveillance to APEDA. In case the surveillance is not undertaken by us (the exporter) our registration with APEDA may be cancelled alongwith recovering financial assistance provided by APEDA.

Authorized Signatory

Place: Date:

Name of the exporter

(To be on the letterhead of the Chartered Accountant)

PROFORMA OF CHARTERED ACCOUNTANTS CERTIFICATE FOR CLAIM

Certified that an expenditure of Rs.	(in words		
) has		
been incurred by M/S	during		
the period from			
(Date of Sanction letter)	to		
towards (Project)			
The following are the payment particulars: Bill No. and date (claimed by the agency through which the project was executed			

Amount (Rupess) :

Particulars of payment made by the exporter have been crosschecked with bank statement and are duly verified:

Cheque	Date	Name of the Party	Payment Towards Invoice No.	Date of Clearan ce of Cheque	TDS Deducted & Deposited (Rs.)	Net Amount Paid (Rs.)

Dated:

Signature of Chartered Accountant alongwith CA number and Seal.

TO BE SUBMITTED IN CASE OF REIMBURSEMENT OF GENERATION OF ASSETS (ON ₹100 NON-JUDICIAL STAMP PAPER)

	DEVELOPMENT AUTHORITY , at the Agricultural and Processed Fo 1985 having its Office at 3 rd Floor Kranti Marg, (Opp. Asiad Village)	ROCESSED FOOD PRODUCTS EXPORT In Authority established by an Act of Parliament, od Products Export Development Authority Act, , NCUI Building, 3 Siri Institutional Area, August), New Delhi – 16 (hereinafter referred to as unless repugnant to the context, include its
INDIVIDUAL		Resident of (hereinafter called shall, unless repugnant to the context, include cutors, administrators, successors and assigns)
SOLE PROPRIETOR		reinafter called the Beneficiary, which expression context, include his/her, legal representatives,
PARTNERSHIP FIRM		Smt. Beneficiary, which expression shall, unless all the Partners of the Firm and their heirs, legal
COMPANY	context, include its successors and WHEREAS APEDA has evolved and	which expression shall, unless repugnant to the assigns of the Other Part. announced a Scheme known as name of the scheme) (hereinafter called 'the
		licable as been registered himself/itself for availing the er the relevant norms, conditions and eligibility
		a project to provide financial assistance for ce/activity)
	generated the assets, namely	as implemented the project and in the process) (the assets so generated shall hereinafter be
		s incurred expenditure on the project under the ne assets; and further submitted a report on the

		activities proposed to be undertaken, the aims and objects and the benefits expected to accrue therefrom, with the procurement/generation of the Assets; with
		proof of incurring of expenditure to the tune of Rs.
		(Rupees only) (Here the
		exporter has to fill the total expenditure incurred on
		execution of the project as per the CA Certificate).
		AND WHEREAS in terms of the Scheme, APEDA has agreed to subsidise the expenditure incurred by the Beneficiary as per
		the In-Principle-Approval (IPA) letter issued by APEDA in this regard) subject to the Beneficiary executing necessary bond valid for a period of three years assuring and ensuring proper implementation of the Scheme and effective utilisation of the assets.
		NOW, THEREFORE, THIS BOND WITHNESSETH as follows :
		In consideration of reimbursement by APEDA of expenditure incurred under the Scheme and in generating the assets, of Rs. (Rupees
		Only) (Here the exporter has to fill the
		sanction amount of financial assistance as per the
		IPA letter issued by APEDA in this regard) the Beneficiary shall and both hereby agree and undertake to be bound by the terms of this bond hereinafter appearing.
1.		It is the term of this bond that
EFFECTIVE UTILISATION.	1.	The Beneficiary shall make effective utilisation of the assets only for the purpose as visualised, specified and understood under the Scheme.
GOOD WORKING CONDITION AT GIVEN ADDRESS.	2.	The Beneficiary shall maintain the assets in good working condition at all times at the given address of the Beneficiary;
STATEMENT OF ACCOUNT AND PERFORMANCE.	3.	The Beneficiary shall furnish to APEDA such Statement of Account and of performance, or any other information called for by APEDA from time to time;
ACKNOWLEDGEMENT OF ASSISTANCE.	4.	The Beneficiary shall ensure that every report or asset produced under the Scheme shall acknowledge that the same was produced with the financial assistance of APEDA;
Compliance of Further terms.		The Beneficiary shall comply with any term or condition that may be imposed from time to time, by APEDA to ensure to achieve the objectives of the Scheme; and on such condition, being imposed on the Beneficiary by notice in writing, the same shall be binding on the Beneficiary;
NOT TO PUT TO COMMERCIAL USE.	5.	The Beneficiary shall not put the assets to commercial use or to a purpose other than the one under and for the implementation and promotion of the Scheme.
NOT TO SELL ETC.	6.	The Beneficiary shall not sell or transfer or alienate or otherwise part with the possession in whole or part of the assets.
NOT TO VIOLATE TERMS.	7.	The Beneficiary shall not violate any of the terms of this bond on the Scheme during a period of three years from the date of execution of this bond ; and
INSPECTION	8.	The Beneficiary shall allow the representative of APEDA to inspect the assets and the place of operation of the Beneficiary from time to time; and the Beneficiary shall allow such inspection without any hinderance whatsoever.
2.		In case of breach of any of the terms of this bond, or the terms that may be imposed by APEDA from time to time as aforestated and/or the terms of the Scheme, the decision in this regard of the Chairman of APEDA shall be at liberty to

(THIS BOND NEEDS TO	BE NOTARIZED WITH DATE. EACH PAGE OF THIS BOND ALSO				
Address :					
2. Name :					
Address :					
1. Name :					
WITNESSES	Signature of the Witness				
	Signature of the Witness				
	In the presence of				
	Through				
	above described M/s				
	By the				
	SIGNED, SEALED AND EXECUTED.				
	IN WITNESS WHEREOF the Beneficiary has executed this bond in NEW DELHI on the day, month and year first above written.				
	Subject to clause 3 above, the jurisdiction to deal with the disputes, claims and heights of the parties, has agreed to be confined to the Courts in Delhi only, and no other Court shall have jurisdiction to entertain the same.				
	If any dispute or difference arises between APEDA and the Beneficiary in connection with, arising out of or touching the terms of this Bond, and/or the Scheme or in relation to the interpretation of the terms thereof, the same shall be referred to the Sole Arbitration of the Chairman of APEDA: or at his discretion, to an officer appointed by him: and the decision of the Sole Arbitrator shall be final and binding on APEDA and the Beneficiary. The provisions of Arbitration Act, 1940 shall be applicable to such Arbitration; and the venture shall be New Delhi.				
	recover the full amount of reimbursement together with interest thereon @ 12% per annum; and shall be at liberty to take any Civil and Penal action as may be advised including cancellation of the Registration-cum-Membership Certificate of the Beneficiary with APEDA, black-listing of the Beneficiary as an exporter by public notice or otherwise, and to informing the same to the Financial Institution, Banks and the Chief Controller of Exports and Imports.				

(THIS BOND NEEDS TO BE NOTARIZED WITH DATE. EACH PAGE OF THIS BOND ALSO NEEDS TO BE NOTARIZED BY THE NOTARY AND SELF CERTIFIED BY THE EXPORTER WITH COMPANY SEAL)

Annexure 7

The following items will be considered as <u>non-technical</u> civil works and will be considered ineligible for calculation of grant for the project (The list is only an indicative and not exhaustive) :

- 1. Compound Wall
- 2. Approach Road/internal Roads
- 3. Cost of Land
- 4. Administrative Office Building
- 5. Canteen
- 6. Toilets
- 7. Labour Rest Room and quarters for workers
- 8. Septic tank, drainage, etc.
- 9. Security/ Guard Room or enclosure
- 10. Consultancy fee, taxes, etc.
- 11. Any other Non technicalcivil works which is not related to direct requirement of cold chain or storage Infrastructure

Illustrated list of instituteswhere exporters can select training programmes for strengthening of technical and managerial skills.

1	ICAR institutions					
2	Central / state govt. Agriculture Universities					
3	Indian Institute of Foreign Trade					
4	NIFTEM, Kondli, Haryana					
5	CFTRI, Mysore					
6	ICRISAT, Hyderabad					
7	Defence Food Research Laboratories					
8	Indian Institute of Technology (IITs)					
9	Indian Institute of Management (IIMs)					
10	National Institute of Agricultural Extension Management (MANAGE),					
	Hyderabad					
11	National Institute of Agricultural Marketing, Jaipur					
12	NIRD, Hyderabad					
13	Indian Institute of Banking Management, Pune					
14	Organizations under United Nation for the development of Agriculture sector,					
	UNCTAD- Empretec					
15	Any other reputed National and International institute providing training in					
	development, quality management and export in Agriculture and Processed					
	food sector.					